

SHOP TO WIN! **DOUBLE YOUR CHANCES WHEN YOU CHARGE TO YOUR MAYBANK CARD!**

SPEND \$30 AND YOU COULD WIN \$30,000 PLUS \$10,000 IN WEEKLY DRAWS!



Tuesday, July 17, 2012 Weather 31 / 25 °C

- TODAY
- Commentary & Analysis
- Voices
- People
- Singapore**
- Focus
- World
- Business
- Technology
- Sports
- Photos
- Videos
- T
- Culture & Lifestyle
- Arts & Design
- Travel
- Food
- Cars
- Style & Beauty
- Things To Do
- Blogs
- NYT - TODAY

◀ ▶ **Latest: AFC turns on Hammam** Search Stories 🔍 [Log In](#) [Register](#) [RADIO](#) [ARCHIVES](#)

Home > Singapore > More 10-cent deals in heartlands

SHARE Print Email AA

More 10-cent deals in heartlands

Updated 08:47 AM Jul 12, 2012

SINGAPORE - For an hour on certain days this month, shoppers can snap up fruits, bread and grooming services for 10 cents, as part of the Heartland Fiesta taking place in various neighbourhoods.

Last weekend saw long queues as shoppers found apples, kiwi fruit, eggs and haircuts going for 10 cents at Yuhua Place, Jurong West Street 41, Hong Kah Point, Chong Pang City and Toa Payoh Town Centre.

More 10 Cent Deals are coming up this week as merchants seek to draw crowds and attention to the heartlands.

Said one of the merchants organising the 10 Cent Deals: "I hope to use this as a way to reward loyal customers and attract new customers to my shop. I am also glad it helps bring in more people to the neighbourhood."

Heartland Fiesta is an annual event and is part of the Great Singapore Sale. This year, seven neighbourhood centres, namely Jurong East Street 24, Yuhua Place, Jurong West Street 41, Hong Kah Point, Teck Whye Shopping Centre, Chong Pang City and Toa Payoh Town Centre, participated in this event, with more than 450 retailers to joining in.

0 Like 2 Tweet 7 2

[ANA SIN-Japan Flights](#)

3 Direct Flights to Japan Everyday. You Can Book and Purchase Online!

www.ana.co.jp

AdChoices ▶

 Add a comment...

Facebook social plugin

[SingTel Bridge DataRoam](#)

No Bill Shock w/ SingTel Bridge DataRoam Unlimited Plans. Learn more www.singtel.com/dataroam

[Bartley Residences 20% Off](#)

Exciting Launch w MRT at DoorStep 20% w Further Disc 9748-8168 Don NG www.cosycondo.com/97488168

[4 Room Flat Bishan](#)

Find Flat Sale Listings, Flat News, Flat Photos & Prices W/t STProperty STProperty.sg/4+Room+Flat+Bishan

AdChoices ▶

Find us on Facebook

 **TODAY** on Facebook
Like 20,357

OTHER SINGAPORE HEADLINES

S'pore non-oil domestic exports up 6.8% on-year in June

Lawyer's condition called into question

SMRT fined S\$2 million

Fire breaks out, 11 injured

What is the policymaker to do?

Eye on Indonesian agri-produce

4 new members in minority rights council

Legal lessons for students

Driver without licence jailed, fined for killing pedestrian

Jail for recruitment consultant who kicked police officer

HOME comments on Govt response to US human trafficking report

Damage found at East Village hotel's annex building, BCA revokes construction permit

New members appointed to Presidential Council for Minority Rights

SMRT fined S\$2 million for Dec 2011 disruptions

Four SDP members want Court of Appeal to hear case on illegal assembly

Today's PDF Print Edition




VIDEOS OF THE DAY

Recent Activity

[Login](#) You need to be logged into Facebook to see your friends' recent activity.

City Harvest Church responds to allegations
1,706 people recommend this.

 **A love letter to Singapore**
222 people recommend this.

Facebook social plugin

FOLLOW US ON TWITTER.COM/TODAYONLINE 

- [Natura@Hillview 61002268](#)**
Freehold New Launch from \$5XXK. Special Discount+Stamp Duty Subsidy
www.natura-hillview-sg.com
- [DealExtreme.com](#)**
2012 Latest Items at DealExtreme™ Free Shipping, Order Now!
www.DealExtreme.com
- [Pizza Hut Chef Creations](#)**
7 Unique Dishes By 2 Great Chefs To Surprise Your Taste Buds!
www.PizzaHut.com.sg
- [Funding for R&D Projects](#)**
Geared Towards Helping SMEs R&D Projects. More Information Here.
www.sird.com/R&D-Fund [AdChoices](#)

 **RSS Feeds**
 **Email News Alert**
 **TODAY MOBILE APPS**
 **TODAY MOBILE**
 **Get TODAY delivered to you each day**
 **MEDIACORP Sites**